

# ZERO FRANCHISE FEE

## Growth Stages & Payment Plan

Just pay for **SERVICE** & **MATERIAL** cost in 5 instalments

### EMERALD

Service & Material cost 5 Lakh

Tuition Fee-1800/month+GST

### SAPPHIRE

Service & Material cost 3 Lakh

Tuition Fee-1200/month+GST

#### Inception-15%



- Process & Support
- Social Media campaign & Branding
- Page creation & awareness campaign
- Building finalization

STAGE

01

STAGE

02

#### Seed-15%



- Brochure - 1000/500
- Leaflets - 25000/15000
- Admission Form 500/300
- Standees 2/0
- Relationship Manager appointed
- Training(How to Manage)

#### Early-30%



- 55' Intractive Flat Panel- 1/0
- Smart class digital content
- Front Banner/Letter Board
- Teachers hiring lead generation(Social Media)

STAGE

03

STAGE

04



#### Growth-20%

- Teachers Training
- ERP for center Management
- Timetable & Class Management training
- Lead.generation/traffic/engagement/call campaign 400/200 students data

#### Expansion-20%



- Mobile App & web login
- Student Monitoring Process
- Recorded Video in App
- Live classes by subject expert
- Government registration

STAGE

05

Amount once paid is non-refundable.